



Green Business Africa

summit & expo

Nairobi, KENYA

June 2 – 4, 2010

To secure sponsorship/ advertising,  
return to:

SolarGren Media Ltd

POB 62469, 00200

Nairobi, Kenya

Email: [accounts@solargrenmedia.com](mailto:accounts@solargrenmedia.com)

Payment / Remittance Details:

Contact:

Dan Kashem

Email: [dan@solargrenmedia.com](mailto:dan@solargrenmedia.com)

## GBASE2010 / NAIROBI GREEN WEEK SPONSOR/ ADVERTISER CONTRACT FORM

### Contact Information

Please Print Legibly:

Company or Organization Name

Address (Line 1)

Address (Line 2)

Telephone

Email

Website

Contact Name

*Representative (Print Name)*

*Representative Signature*

*Date*

The above signed would like to reserve the following GBASE2010 / CSR Kenya Awards sponsorship and / or advertising opportunity and has read and agrees to abide by the attached terms and conditions:

### MAIN SUMMIT

- |  |                                   |
|--|-----------------------------------|
| Platinum Sponsor (2) Level:                | <input type="checkbox"/> \$40,000 |
| Gold Sponsor (4) Level:                    | <input type="checkbox"/> \$30,000 |
| Silver Sponsor (8) Level:                  | <input type="checkbox"/> \$20,000 |
| Bronze Sponsor (8) Level:                  | <input type="checkbox"/> \$10,000 |
| Session Sponsor (several) Level:           | <input type="checkbox"/> \$3,000  |
| Lanyard Sponsor (1) Level:                 | <input type="checkbox"/> \$3,000  |
| Exposition Hall/ Lounge Sponsor (2) Level: | <input type="checkbox"/> \$3,000  |
| Official Program Sponsor (1) Level:        | <input type="checkbox"/> \$3,000  |
| Coffee/ Tea Break Sponsor (6) Level:       | <input type="checkbox"/> \$10,000 |

## ADVERTISING

- Full Page (Outside back flap) (1) Level: ☐ \$3,000
- Full Page (Inside back flap) (1) Level: ☐ \$2,000
- Full Page (Inside pages) (several) Level: ☐ \$1,750
- Half-page (several) Level: ☐ \$1,000
- Quarter-page (several) Level: ☐ \$500

The following DEADLINES will apply to each of the Advertising options:

Advertisement	April 15, 2010	Please forward jpg, jpeg, gif or png formats to: gloria@solargrenmedia.com
Insert Item(s) Advertising Item(s)	May 15, 2010	Please send to: SolarGren Media Ltd Suite GEC 815, 15 <sup>th</sup> Fl., View Park Towers POB 62469, 00200 Nairobi, Kenya

GBASE 2010 / Nairobi Green Week will take place at Kenyatta International Conference Center in Nairobi, Kenya on June 2-4, 2010. This Sponsor/Advertiser Contract including the Terms and Conditions attached hereto and incorporated herein by reference (collectively the "Contract") is made by and between SolarGren Media Ltd ("GBASE2010 / NAIROBI GREEN WEEK Organizer") and the company identified below ("Company"). Upon execution of this Contract, Company agrees to pay the fees set forth below ("Fee") in full subject to the Terms and Conditions attached hereto and incorporated herein by reference.

Submission of your firm's trademark/logo/tagline and graphics as requested above, permits SolarGren Media Ltd the right to use any and/or all in various promotional materials and advertising for the GBASE2010 Summit. Please email your completed and signed agreement as attachment to accounts@solargrenmedia.com to secure your sponsorship.

For Official Use:  
SolarGren Media Ltd Acceptance

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Receiving Official (Print Name) Authorization Signature Date

## TERMS AND CONDITIONS

1. **Contract Term:** This Sponsor/ Advertiser Contract is valid from the date signed through the end of the Green Business Africa Summit & Expo 2010 / Nairobi Green week (hereafter called GBASE2010).
2. **Limit on Sponsorships:** There is no limit to sponsorship on the baseline categories; a sponsor may select more than one category of Sponsorship.
3. **Sponsor Marketing Use Agreement:** Sponsors may use the following tag line on their marketing materials during the term of their GBASE2010 Sponsorship Agreement: "Official Sponsor of the GBASE2010 / Nairobi Green Week."
4. **Production Timelines:** In order for SolarGren Media Ltd to fulfill all promotional benefits for Sponsor/ Advertiser, Sponsor/ Advertiser agrees to meet all of GBASE2010-related media submission deadlines.
5. **Sponsor Trademark Usage Agreement:** Sponsors agree to allow SolarGren Media Ltd to use the Sponsor/ Advertiser's trademark/logo/tag line to perform and fulfill its Sponsor promotional services and benefits agreed to in the GBASE2010 Sponsor/ Advertiser Contract.
6. **Web Reference:** Sponsor may publish an Internet hyperlink from Sponsor's web site to the GBASE2010 web site, and maintain the hyperlink as an active, functional, and correct link to the GBASE2010 web site through the duration of the GBASE2010, ending June 4, 2010.
7. **Payment:** A purchase order or 100% payment in full must accompany this application and agreement and be received by SolarGren Media Ltd at Suite GEC 815, 15<sup>th</sup> Fl., View Park Towers, POB 62469, 00200 Nairobi, Kenya.  
SPONSORSHIPS ARE NON-REFUNDABLE.
8. **Method of Payment:** Bank wire or purchase order (terms of purchase order, net 30 days) must accompany this agreement. For Kenyan companies wishing to pay in local currency by cheque, a banker's cheque is required. Please email [accounts@solargrenmedia.com](mailto:accounts@solargrenmedia.com) or call +254 20 248 7420 for bank account / remittance details.
9. **Non-Endorsement:** The use of SolarGren Media Ltd's name or GBASE2010 Attendees' mailing list does not constitute an endorsement by SolarGren Media Ltd of the Sponsor, or the Sponsor's services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such services, products, or programs have been endorsed by SolarGren Media Ltd.
10. **Non-Exclusivity:** SolarGren Media Ltd does not award exclusive sponsorships nor establish exclusive relationships with Sponsors/ Advertisers. Sponsor/ Advertiser shall not imply that such a preferential relationship exists between Sponsor/ Advertiser and SolarGren Media Ltd.
11. **Limited Liability:** In the event that circumstances beyond the control of SolarGren Media Ltd interferes with, or prevents, SolarGren Media Ltd from fulfilling, in part, or all of, Sponsor/ Advertiser's promotional benefits under this agreement, Sponsor/ Advertiser, by signing this contract, holds SolarGren Media Ltd, as well as its Board of Directors, employees, and its Member Organizations, harmless from all legal and financial liability to Sponsor/ Advertiser beyond the fee paid by Sponsor/ Advertiser for this Sponsorship/ Advertisement.
12. **Force Majeure:** Neither SolarGren Media Ltd nor Sponsor shall be deemed in default of this Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, or any other cause beyond its control.
13. **Right to Reject:** SolarGren Media Ltd reserves the right to reject a potential sponsor/ advertiser for any reason.
14. **Entire Contract:** This and all attachments hereto, constitute the entire GBASE2010 Sponsor / Advertiser Contract.